



## POWERFUL PARTNERSHIPS

A BUSINESS MODEL BUILT FOR ASSOCIATIONS

### ASAE-ENDORSED ENERGY PROCUREMENT & MANAGEMENT SOLUTION

APPI Energy boasts 25 years of providing custom energy management solutions to a diverse client base, which also includes 25 years of collaborating with national and state trade associations and chambers of commerce to provide a proven program and partnership you can trust. Our extensive experience partnering with associations includes:

- ✓ Endorsement and approval of 160+ Associations
- ✓ ASAE-Endorsed Energy Procurement & Management Solution provider since 1998
- ✓ Serving associations (and their members) across all of the U.S.

### BENEFITS TO OUR STRATEGIC PARTNERSHIPS INCLUDE:

**Holistic Energy Management:** We truly are all things energy for your members, streamlining their path to reduced costs, reduced demand, and increased sustainability.

**Non-Dues Revenue:** Our wins are your wins. APPI Energy can provide a steady stream of non-dues revenue to your association.

**Turn-key Marketing Program:** Our robust marketing team will provide the content for you, including articles, market updates, infographics, video, and more.

**Ongoing Customer Service:** Our work with your members doesn't end when the ink on their supply contract dries. We continue to monitor accounts for new opportunities and assisting in any hiccups they may encounter along the way.